REACH HIGHER

LAKESHORE EXCELLENCE FOUNDATION

FALL 2021

THANK YOU

Thank you to the individuals and businesses who supported the Lakeshore Scramble. We sincerely appreciate your generosity.

READ MORE PAGE 5.

A GREAT PARTNER

We are excited to announce our partnership with the Lakeshore Lancers Network (LLN).

READ MORE PAGE 7.

Thank you for your continued support!

TRUSTEES

JC Anderson
Sophie Bauchet
Ludo Beaufils
Kate Beckrow
Zeb Deitrich
Chad Deja
Greg Eding
Janine Harrison
Lori Marciniak
Elizabeth Meeth
Phil Molloy
Kameron Morris
Griffin Ott
Julia Pechtel
Jennifer Powers
Dana Riley
Jim Roberts
Bill Scaletta
Rachel Scholten
Heather Valenziano
Lori VonKoenig
Kris Weber
Kathleen Wolf

LEF
LAKESHORE
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FOUNDATION

Welcome to the Board

Heather Valenziano

Heather Valenziano

Heather is a graduate of Hartford High School and the University of Michigan. She has enjoyed a 30-year career in corporate events and communications, organizing and leading large programs for Fortune 50 companies around the world. She was a board member for We Care, Inc. and President of the St. Basil Catholic School Board before moving to St. Joseph in 2012 with her family. Her daughter, Francesca, is a senior at the University of Michigan and son, Jack, a junior at Lakeshore. They all love living on the shores of Lake Michigan and the lifestyle this area provides. When not away for business you'll find her in the yoga studios, walking and exercising with friends and family, attending Jack's athletic events, reading or cooking. Heather is honored to have been invited to the LEF board and looks forward to becoming involved to support Lakeshore Public Schools.

Rachel Scholten

Rachel Scholten

Rachel is a proud alumna of Lakeshore High School and feels honored to support Lakeshore Schools through LEF. Rachel and her husband Mark have two sons in the Lakeshore School District, and one of her great joys is to help and volunteer within the school. By doing so, she is able to see how valuable LEF is to both Lakeshore Schools and the local community.

As a Realtor® for Century 21 Affiliated, Rachel has the opportunity to share our area with others and to show off the wonderful support that exists inside the Lakeshore community. You can often find Rachel on the sidelines of the soccer, baseball or football fields (basketball court in the winter) supporting her boys, Drew and Derek.

When not juggling the sports schedules, she loves to walk the family dog, Champ, and spend time with her friends and family. Traveling and family vacations are her favorite adventures.

Rachel holds a Bachelor of Science degree from Cornerstone University, where she played soccer for the Golden Eagles.

We are excited to add Rachel Scholten to our LEF board of trustees.

Thank you to our board members who are "retiring" from LEF.

Rachel Hall

Phil Freeman

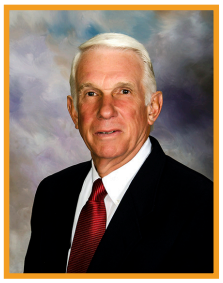
"Retirement is not the end of the road, it's the beginning of a new highway!"

We are grateful to our board members, who have completed their terms of service and have retired from active service to the Lakeshore Excellence Foundation. Laurie Schmidt, Rachel Hall and Phil Freeman have had a tremendous impact on our board, each in very different ways. Although each person received an engraved cutting board, we were only able to capture pictures with Rachel and Phil. We hope they enjoy the small token of appreciation.

By the way, those amazing boards were created in Lakeshore's very own wood shop, which has received funding from LEF. We appreciate the work from the woodworking class!

As We Look Ahead ...

Lakeshore Public School Community and Our Donors



J.C. Anderson, LEF Chairman

As I think about the past 18 months, I feel that every individual, organization and business has been challenged to become more flexible, adaptable and change due to the conditions that developed during this time period. We have all been challenged with the global Coronavirus pandemic and the national outrage at the death of George Floyd in Minneapolis. We have seen Lakeshore Public Schools develop a Virtual Learning Center, social distancing requirements, masking requirements and a contact tracing protocol. The Board of Education has developed and publicly announced a ***Diversity, Equity & Inclusion (DEI)*** statement. I feel that our culture has been forever changed by these events. Change may be difficult, but the forward progress that comes out of this evolution will make us all more aware and resilient.

As such, the Lakeshore Excellence Foundation (LEF) has attempted to be flexible and adaptive to these changing conditions. Several examples of these changes include:

1. Conducted our foundation business using Google Meet. *Our board had always met in person for our monthly meetings.*
2. Provided an option to suspend Lancer Leader contributions for 2020 due to the business conditions.
3. Suspended our traditional fundraising actions *(Online Auction and Golf Scramble)* due to the business conditions caused by the Coronavirus.
4. Developed an additional fundraiser *(Cash Raffle)* when faced with the suspension of our traditional fundraisers.
5. Evaluated and approved the financial support for a HVAC Program, as the trades curriculum becomes increasingly more important versus the traditional college prep.
6. Implemented social distancing and a boxed food option, so that we could safely host our LEF Golf Scramble in 2021. We thank this community for the great support and participation that enabled this event to become the most financially successful golf outing that we have ever conducted, raising approximately $30,100. *(As a side note, our most successful fundraiser was the presentation by Navy Seal Rob O'Neil that netted some $96,000 in 2015.)*
7. Instituted a public commitment to Diversity, Equity & Inclusion(DEI). Please see page 4 of this publication regarding additional information about how LEF is approaching DEI.
8. Another challenge for our LEF Board's flexibility and adaptability will be the change in Superintendents, as Phil Freeman retires and Greg Eding becomes our new school administrative leader. Phil certainly took the educational experience at Lakeshore to a higher level. However, we look forward to working with Greg to dream, think and execute projects that further enhance educational excellence across our school district.

As you can see, these examples reflect a tremendous amount of change, which everyone has and continues to deal with. However, there continues to be one important area that remains unchanged ... our Lakeshore School system receives less funding than 80% of the other public schools in Michigan. This is measured on a revenue per student metric, and has been a constant for the past several years. As such, we must remain vigilant in our efforts to create an educational experience that is well above average for our students. We will continue to rely on the support of our generous community.

To our Lancer Leaders *($1,000 or more per year contribution)*, we say a very sincere thank you.

To those of you who are not contributors to the LEF, we would appreciate the opportunity to discuss this tax deductible, charitable donation option with you. We all have limited funds for discretionary contributions, but this is a great investment in our kids and their education. Please give me a call (269) 921-2513 or send me an email ... anderjcna@gmail.com ... and let's talk!

J.C. Anderson, LEF Chairman
anderjcna@gmail.com
(269) 921-2513

LEF Commits to DEI - Diversity, Equity and Inclusion

Our dedication to excellent educational experiences is the cornerstone of the Lakeshore Excellence Foundation. We are also committing to a greater focus on diversity, equity and inclusion (DEI) in order to meet our goal of ensuring that all people are treated fairly so that everyone can achieve their full potential.

Announcing our commitment to DEI is about showing active support for diversity, equity and inclusion. It has been a belief of ours from the beginning days of our Foundation, that everyone in the Lakeshore School District should receive an excellent education. We understand that in order to do that, each individual must feel safe and believe they have the same opportunities to succeed. We want each individual to thrive in our schools and believe that diversity is the key to ensure that happens.

The Chief Diversity Officer at the University of Michigan, Robert Sellers, characterizes DEI in a simple yet meaningful way: "Diversity is where everyone is invited to the party. Equity means that everyone gets to contribute to the playlist. Inclusion means that everyone has the opportunity to dance." This is, hopefully, a simplified, yet meaningful, way to think about DEI.

We commit to increasing diversity and looking for opportunities to represent the makeup of our community. Supporting diversity is inclusive of race, ethnicity, gender and gender identity, sexual orientation, socioeconomic status, language, culture, national origin, religious commitments, age, (dis) ability status and political perspective.

We commit to equity through the fair treatment, access, opportunity, and advancement for all people, while at the same time striving to identify and eliminate barriers that have prevented the full participation of some groups.

We commit to pursuing inclusion by creating environments in which any individual or group can be and feel welcomed, respected, supported, and valued to fully participate. An inclusive and welcoming climate embraces differences and offers respect in words and actions for all people. We believe it is the bedrock of true teamwork, creativity and ultimately excellence.

Through our commitment to DEI, our foundation will ensure the projects and grants advance our capabilities and represent diverse perspectives so that every individual is positively impacted by our collective support. One of the first action steps we've taken was to nominate Jim Roberts as our Vice Chair of DEI. Jim is passionate about DEI and we feel very fortunate to have Jim on our LEF Board. It is a part of who he is and what he does in his business.

Our foundation's DEI activities will support and complement the actions adopted by the Lakeshore School Board. Together we will foster an environment where everyone has the opportunity for excellence in their educational pursuits.

This may be the first you are hearing LEF discuss DEI but it certainly won't be the last. Please look for more information about DEI in action in our future communications.

LEF is proud to support all of our students and staff. We enjoy giving an extra special send-off to our seniors by sponsoring the senior signs.

2020-2021 LEF Grants

PROFESSIONAL DEVELOPMENT

Carole Conrad, LMS
Michigan Music Conference
Alma Holtgren, LHS
MACUL (Michigan Association for Computer Users in Learning) Conference for up to eight high school teachers
Kaitlin Hosey, LMS
Michigan Music Conference
Joel Hosey, LMS
Michigan Music Conference
Nancy Hourigan, Stewart
8th International Conference on Music Learning Theory
Casey King, LMS
MACUL Conference
Kimberly Landeck, LHS
MCTM (Michigan Council of Teachers of Mathematics) Annual Conference
Matthew Pagel, LHS
Michigan Music Conference
Dawn Valdez, Pupil Accounting
National PowerSchool Conference
Philip Whitelaw, LHS
MACUL Conference

STAFF SUPPORT

Tara Dent-Reeves, Hollywood
Michigan Studies Weekly-Past and Present
Lori Carlisle, LMS
iPads & Apple Pencils 6th & 7th Graders
Jessica Blasko, LMS
A Set of Whiteboards
Kaitlin Hooper
1-Year Scholastic Action Digital & Print Subscription
Jill McNabnay, LHS
Golf Indoor Practice Equipment
Jennifer Engleman & Laura Veldman, LMS
Book Club Novels for New Critical Literacy Unit for 8th Grade ELA Student
Ani Kuhn, Stewart
Incorporating Diverse Literature in Classrooms in Support of DEI for English Learner Families
Dayna Galloway, Stewart
Sensory Room Equipment and Tools
David Gailey, LHS
LHS Choir Real-time Performance Feedback & Recording Hardware
Susan Toothman, LMS
Positivity Project Annual Subscription
Susan Toothman, LMS
Facilitate LINK Peer Tutoring After School Program
Melissa Rescoe, Stewart
Student Reading Level Assessment Kits
Megan Hines, All Elementary
DESSA Assessments
Megan Hines, Roosevelt
Sensory Room Equipment and Tools
Paula Hazzard-Reed, Hollywood
Sensory Room Equipment and Tools
Mindy Weaver, LMS
Sensory Room Equipment and Tools
Josie DeJong, LHS
Sensory Room Equipment and Tools

FOUNDATION

Chad Milietics, HS
Fully Automated Timing System
Nancy Anderson, All Elementary
New Kilns
Amy Deloria, Hollywood
LED Sign
Michael Brow, MS
Two 3D Printers
Michael Gathright, HS
Three Adaptable Cardio Machines
Brian Samual, HS
12 Beyond Pulse Smart Bands
Joel Hosey, MS
Tubas
Julie Reid, All Elementary
30 Ukuleles for Music Class
Jodie Haughley, HS
Custom Soda Labels & Food Trucks
Susan Toothman, MS
GoGuardian Teacher Application
Jodie Haughley, HS
Updating POS System-Online Sales
Holly Davis, HS
New Ceramic Kiln

PATTI FLORIAN

Natalia Beran, LHS
Congress of Future Medical Leaders
Ava & Marcella Macerata, Hollywood
YMCA Swimming Lessons
Camille Thrum, LHS
Sciences PO Pre-College Program, France
Paul Emery, LHS
Art Program University of Chicago
Amelia Plummer, Hollywood
Lake Ann Summer Camp
Olivia Kyncl, LMS
Camp Shutout (soccer)
Marissa Belcher, Stewart
Warner Camp
Elise & Ezra Belcher, Stewart
Warner Camp
Prajna Katu, Stewart
Van Buren Youth Camp
Lydia Bixby, LHS
Golf Lessons
Jackson Keim, Roosevelt
Hockey Power Skating Camp
Kyle Smith, LHS
Lakeshore Summer Enrichment for Civics
Cruz Keim, Roosevelt
Hockey Power Skating Camp
Reuben Lind, LHS
Summer Camp at MTU
Eli Kuhn, Roosevelt
Wilderness Day Camp
Max Kuhn, Roosevelt
Wilderness Day Camp
Viviana Van Plew-Cid, Roosevelt
Virtual Astronomy Camp
Jiya Gandhi, Roosevelt
Van Buren Youth Camp
Falisha Haque, Roosevelt
Van Buren Youth Camp

19th Annual Lakeshore Golf Scramble

Thank you for being an important part of the Lakeshore Excellence Foundation story.

On behalf of the LEF Golf Committee, I would like to extend our sincere gratitude for all those who made our annual event a success. Whether you were an Eagle Sponsor, Birdie Sponsor or a Bogie Sponsor, your sponsorship was crucial in making this our most successful golf outing on record. Once again, our local businesses supported us with a variety of door prizes, so please thank them for their donations.

We would also like to thank each and every golfer for their participation. We had the most golfers (131) that we have ever had. We look forward to hosting the 20th Annual LEF Golf Scramble next June. Hopefully, the day will be as great as it was this year. Thanks to Harbor Shores for providing a great venue.

Please know that we appreciate your support and as always, GO LANCERS!!
Bill Scaletta, LEF Golf Chair

EAGLE SPONSORS
RMB Capital Management Inc.

BIRDIE SPONSORS
Eagle Technologies
Phil & Marie Freeman
Greenstone Farm Credit Services
Lakeshore CTE Program
Ott Insurance Agency, Inc.
Professional Hearing Services
Rip Current Creative
The Purpose Partners
United Federal Credit Union
Wales Wealth Management Group

PAR & TEAM SPONSORS
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Bud Distributing
Bonell Manufacturing
Santaniello's Restaurant & Banquet Hall
Schultz Roofing Supply
Wightman

HOLE SPONSORS
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Barrett & Driscoll, MDs
Bridgman Family Dental Care
Denny & Sue Dock
DogSlinger
Doubleday Office Products
Huggett Betten
Jim Roberts Investment Advisors
Jim Roberts Enterprises LLC
Lake Company LLC
Lakeshore Family Dental
Lakeshore Rotary Club
Bill & Jane Marohn
Monogram Inn & Suites
Dr. Julie Powell
Pri Mar Petroleum
St. Joseph Dentistry
Scott Berry Promotions
Silver Harbor Brewery
Superintendent Greg Eding
Tyler Honda
US Business Systems

DONORS
Dr. Gary & Karen Campbell
Hurst Tree Service/ CR Lawn Service
LECO

PRIZE/RAFFLE DONORS
12 Corners Winery
8th Grade Class of Mr. Brow
Ace Hardware
Affinity Salon & Day Spa
Allure Salon-Melanie Easley
Allure Salon-Shelley Shell
Applebee's Bar & Grill
Baquette de France
Beeches Golf Club
Berrien County Parks
Bert's Breakfast Corner
Bit of Swiss
The Boulevard Inn & Bistro
Bread Bar
Buck Burgers & Brew
Candlestick Maker
Coach's Bar & Grill
Coho Bob's Charters
Cracker Barrel
Lori & Larry Doggett
Edgewater Gifts
Fanatics
Forte Coffee
Full Circle Cafe
Gladiator Garage Works
Gravity Winery
Great Lakes Eye Care – Dr. John Marohn
Harbor Shores Golf Club
Harbor Interiors
Hardings Market
Honor Credit Union
Indian Lake Golf Course
Kilwin's
KitchenAid
Lakeshore Athletic Dept.
Lakeshore CTE Program
Lakeshore School Store
Lake House Restaurant
Lake Michigan Hills Golf Course
Lighthouse Wine Shop
M Squared Modern Hair
M & W Tire
Mark III Grille & Bar
Martins
Papa Vino's
Perennial Accents
Plank's Tavern
Red Coach Donuts
Red Top Winery
Santaniello's Restaurant
Schu's Grill & Bar
Scott Berry Promotions
Sill Laser Graphics
Silver Beach Pizza
Silver Harbor Brewing
Soft Touch Car Wash
Sophia's House of Pancakes
State Street Meats
Taylor Rental/Party Plus
The Purpose Partners
Tyler Honda
Watermark Brewing
Whirlpool Corporation

LEF LAKESHORE EXCELLENCE FOUNDATION

Firing Up Creativity!

Art plays a significant role in our childhood development. And as parents we love to see our kids' talents fostered through structured learning experiences at school. It's wonderful to see the excitement on their faces when they bring home a watercolor painting or a hand-drawn picture. If our children are exposed to art at a young age, they are able to tap into their imagination. That confidence in their creativity will have a positive impact throughout their lives.

Clay is one medium that promotes creativity. It is especially helpful in developing fine motor skills in young children. It also encourages self expression and problem solving skills. LEF is proud to support art at all levels of our educational experience. This year the LEF provided a grant to purchase new kilns for our three elementary schools, and one for the high school. We are looking forward to the masterpieces that will be created by our students during the next school year.

If your child has an art project that they are proud of, please share it with us on our LEF Facebook Page. We'd love to help bring a spotlight to their talents!

Lakeshore Lancers Network Partnership

Joe Jason

The Lakeshore Excellence Foundation is always looking for opportunities to spread our message and gain support for our mission, which focuses on providing programs, grants, and educational opportunities for the students, staff and community of Lakeshore Public Schools. So what better way than to team up with a group that offers hundreds of hours of content focused exclusively on our area. We are excited to announce our partnership with the Lakeshore Lancers Network (LLN).

"While the Lakeshore Lancers Network primarily broadcasts sports, it's our goal to tell the great stories of how an organization like the LEF is impacting students in the district," said Joe Jason, President of Joe Jason Media LLC and the LLN. "The LEF is doing such tremendous work, much of it unnoticed to the general public. The LEF story must be told and promoted. We are so excited about this partnership with the LEF and hope to be a small part of their future successes."

Jason offered his 42 years of broadcast experience and media platforms, which includes seven high school broadcast networks, to area school superintendents when they agreed to form the cooperative that is the Lakeshore Lancers Network. LLN listeners can keep up-to-date on the latest scores, interviews, and play-by-play coverage of their favorite local teams, both live and *On Demand*.

"The opportunity to work with the Lakeshore Lancer Network and Joe Jason is a leap forward in our ability to better market the Lakeshore Excellence Foundation," said LEF Chairman J.C. Anderson. "We strive to reach everyone within the local area with our message, and the LLN has a strong following due to the strength of the Lakeshore athletic program."

Check out the Lakeshore Lancers Network on their Facebook page and at LakeshoreLancersNetwork.com. Listen in as Joe Jason interviews J.C. Anderson about upcoming projects and *all things LEF* on the Lakeshore Lancers Network.

>> https://bit.ly/LEFInterview

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LAKESHORE Alumni

WAYS TO KEEP IN TOUCH

1. Join the Lakeshore High School Alumni Facebook Group:
   Search for "Lakeshore High School Alumni" and Join the Group
2. Register on the LEF website for email updates:
   lefonline.org/alumni/get-registered

If you graduated from Lakeshore High School, this is a great way to stay in touch!

LAKESHORE EXCELLENCE FOUNDATION ENDOWMENT FUND

The Endowment Fund is our long-term strategy to funding the LEF mission of learning for generations to come.

Annually, the LEF Board evaluates the health of the fund, makes contributions based on giving and project needs, and reinvests the earned interest. If you are interested in learning more about the Endowment Fund, please contact J.C. Anderson at (269) 921-2513 or email at anderjcna@gmail.com.

THE FACTS

The state funding for public schools in Michigan continues to be a challenge and Lakeshore is in the bottom 25% in funding. Yes, 75% of Michigan public school districts receive more state funding on a revenue per student basis!

SIX WAYS TO GIVE

1. Donate conveniently online
2. Swing those clubs
3. Become a Lakeshore Lancer Leader
4. Give us your two cents
5. Endowment Fund
6. Planned Giving

LEF LAKESHORE EXCELLENCE FOUNDATION

Learn more about LEF

Visit our website: LEFonline.org
Follow us on Facebook @LakeshoreExcellence
Read our newsletter in the *Lakeshore Light*
Contact our Chairman, J.C. Anderson (anderjcna@gmail.com)